Rotem Leviad 🙋🏻‍♀️

Product Designer

Experience 💁

2018–Today **Senior Product Designer** | CommPeak

- Creating user-friendly UX platform and product including multiple solutions to complex and challenging product tasks with a deep understanding of the problem that needs to be solved.
- Working closely with product manager to formulate strategy and maintain a high level of deliveries both on the UX and the UI side.
- Building a comprehensive design system with a visual language and design patterns.
- Applying the brand concept to marketing and GUI design.
- Manage the marketing and product design teams

2016–2018 **Senior UI/UX Designer** | NGsoft studio

- Leading and designing a variety of projects like IDF, Discount Bank, Nuvo and more.
- Translating briefs/problem statements into creative solutions.
- Collaborating closely with a product expert, system engineers, and front-end development teams.
- Design for both web and mobile and ensuring a consistent user experience across different platforms.

2014–2016 **Junior UI/UX Designer** | Emaze

- Designing for Web, with an emphasis on an extremely user-friendly interface for all types of users.
- Designing several Emaze templates offered on the site for various needs.
- Working with many professionals while successfully meeting goals as schedules.

2013–2014 **UI/UX Designer** | PowToon

Education 🧑‍🎓

2009–2013 **B.DES in Visual Communication** | Shenkar College of Art
Motion Graphics Major.

2000–2004 **12 Year Graduate** | Blich Highschool Ramat-Gan

Courses 📖

2019–2019 **UXV Certified** | Jhon Bryce (Tal Florentin)

Contact & Stuff 💃

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About me 🙎‍♀️

Hardworking
Persistent
Team player
Reliable
Super fast learner
People person
Emoji master

Applications 👷

Figma | Sketch | Photoshop
Illustrator | After effects
Invision | Zeplin

Languages 🌍

Hebrew – Native
English – High Level

Military Service 🎖️

Communications specialist
Israeli Intelligence 2005-2007
communications and
Encrypted communication
in the technological unit
of the intelligence corps.